

IEEE-EMBS
International Conference on
BODY SENSOR NETWORKS



IEEE BSN 2024

CHICAGO, IL

CELEBRATING OUR 21ST YEAR IN THE 21ST CENTURY

bsn.embs.org/2024

IEEE BSN 2024

Exhibitor & Sponsor Prospectus

Chicago, IL, USA | Oct 15-17, 2024



Welcome to BSN

BSN 2024 will explore how cutting-edge sensing and artificial intelligence paradigms can impact the future of healthcare. Body sensor networks and systems are crucial to an emerging generation of health monitoring approaches leveraging technology to both fill in the gaps of existing methods and create all new opportunities for patient care. Because so much of this next generation is still being defined, it is essential that we develop not just boldly, but responsibly as well. We have an interest in building systems that are both efficacious and equitable; that is, designed with respect to population-level and demographic concerns, taking into account specific patient needs as they are stratified across real-world groups.

The hosting institute, IEEE, is the world's largest technical professional society. Through its more than 400,000 members in 150 countries, the organization is a leading authority on a wide variety of areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power, and consumer electronics.

Conference Chairs

Nabil Alshurafa
Laura Brattain
John Rogers

Technical Program Chairs

Wenyao Xu
Björn Eskofier
Wei Chen

Knowing your audience

BSN 2024 BY THE NUMBERS

- ★ 250+ Expected Attendees
- ★ 24+ Countries Represented
- ★ 47% Students

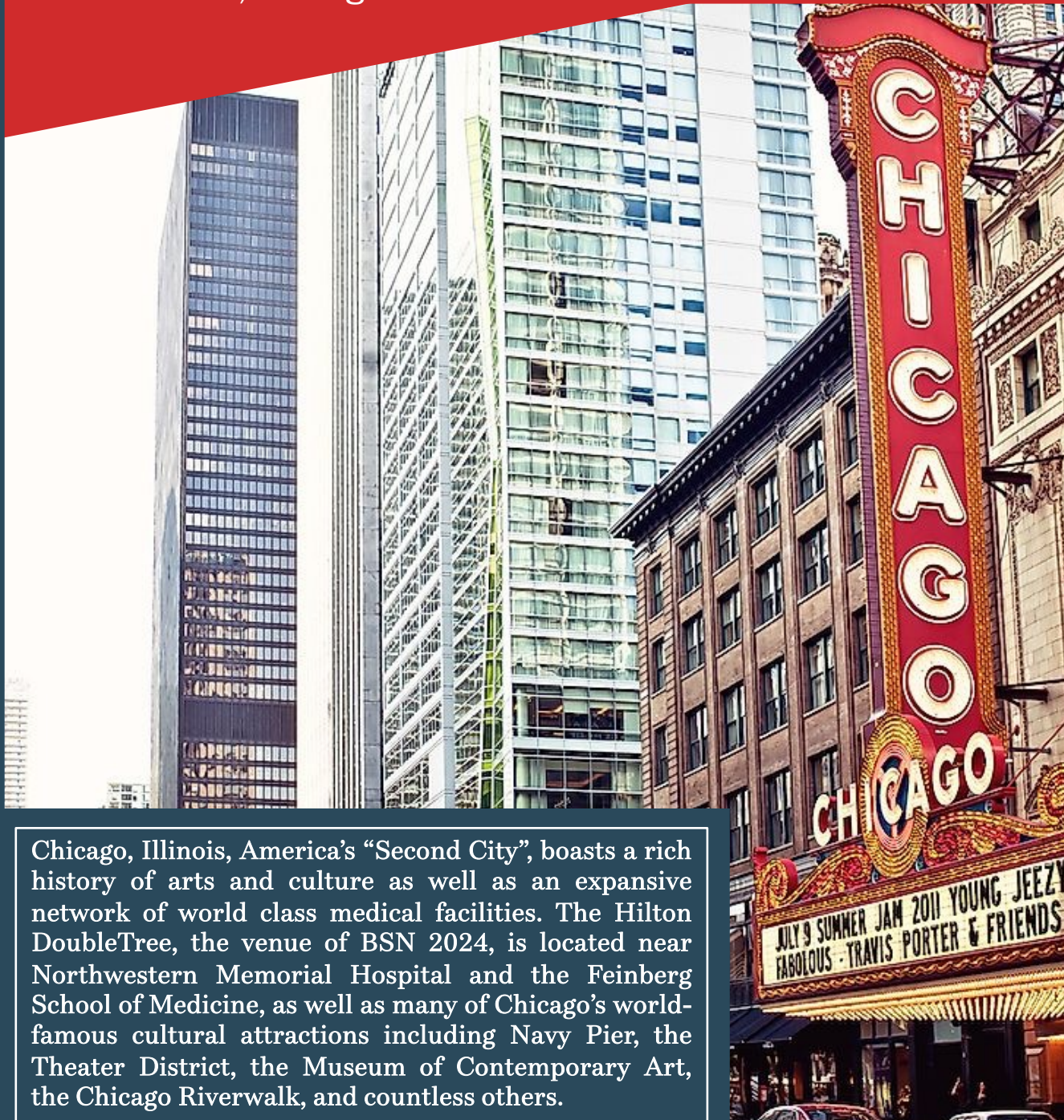
Why exhibit?

- ✓ **Connect and Collaborate:** Showcase your innovations to a global network of biomedical engineers, fostering partnerships and collaborations.
- ✓ **Empower the Next Generation:** Meet and connect with the brightest biomedical engineering students, shaping the future of the field.
- ✓ **Drive Innovation:** Identify new opportunities to develop groundbreaking solutions by collaborating with startups and tackling unmet clinical needs.
- ✓ **Spark Connections:** We'll provide a platform for seamless communication and collaboration throughout the conference.
- ✓ **Embrace Challenges:** Together, let's push the boundaries of biomedical engineering by tackling complex problems.

Conference Location

DoubleTree Chicago Magnificent Mile

300 E Ohio St, Chicago IL 60611



Chicago, Illinois, America's "Second City", boasts a rich history of arts and culture as well as an expansive network of world class medical facilities. The Hilton DoubleTree, the venue of BSN 2024, is located near Northwestern Memorial Hospital and the Feinberg School of Medicine, as well as many of Chicago's world-famous cultural attractions including Navy Pier, the Theater District, the Museum of Contemporary Art, the Chicago Riverwalk, and countless others.

Conference Program

EXHIBITS RUN OCT 15-17

SCHEDULE

Action	Day	Time
Exhibitor Move In	Monday, October 14	1:00PM-5:00PM
Exhibitor Hours	Tuesday, October 15	8:00AM-5:00PM
Exhibitor Hours	Wednesday, October 16	8:00AM-5:00PM
Exhibitor Hours	Thursday, October 17	8:00AM-3:00PM
Exhibitor Move Out	Friday, October 18	3:00PM

PACKAGES

	Exhibitor	Bronze Patron	Silver Patron	Gold Patron
Tabletop	1	1	2	2
Free conference registration	2	3	4	5
Listed as exhibitor/patron on website and printed materials	✓	✓	✓	✓
Identified as patron on signs during conference		✓	✓	✓
Identified as patron in electronic proceedings of technical papers		✓	✓	✓
Industrial track speaking slot (free to registered attendees)			✓	✓
One-minute company video before plenary			✓	✓
5-minute presentation slot during conference lunch				✓
	\$2,000	\$2,250	\$3,500	\$6,000

EXHIBIT SPACE & PATRON APPLICATION/CONTRACT



Exhibitor

Exhibitor - \$2,000

Email

Email to BSN mailing list - \$500

Patron

Platinum - \$6,000

Gold - \$3,500

Silver - \$2,500

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Deidre Artis

IEEE Engineering in Medicine and Biology (EMBS)
445 Hoes Lane
Piscataway, NJ 08854 USA

Phone +1-732-465-6620
d.artis@ieee.org

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address
(if different from above)

City State Zip Code Country

Payment Information

Payment is due within 30 days of receipt of contract submission.

Check* Bank Transfer American Express Visa MasterCard

*Make all checks payable to: BSN 2024

/
Card Number Security Code* Expiration

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

SIGNATURE Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing Contact **Deidre Artis** (IEEE-EMBS) at d.artis@ieee.org for complete payment info.

Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of tabletops assigned by BSN 2024 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. BSN 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total tabletop payments must be received prior to show opening. BSN 2024 assignment of tabletops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of BSN 2024 management. BSN 2024 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of BSN 2024 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$1,750.

5. Payment Requirements and Cancellation Charges

Applications require full payment before tabletops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

Before September 15, 2024:

Refund of 50% of the total license fee for cancellation

On or after September 15, 2024:

No refund or credit at any time.

It is understood that BSN 2024 reserves the right, at its option, to reassign a cancelled tabletop regardless of the cancellation rate assessed. In the event that the premises in which the BSN 2024 show is conducted shall become, in the sole discretion of BSN 2024, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of BSN 2024, this agreement may be terminated by BSN 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should BSN 2024 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for

Terms and Conditions (cont.)

damages and agrees that BSN 2024 may, after computing the total amount of BSN 2024 cost and expenses in connection with its preparation for and conducting of the BSN 2024 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that BSN 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, BSN 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by BSN 2024.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the BSN 2024 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Tabletop Space

BSN 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.